



## CONTACT

**Stacy Kansky**

Chief Commercial Officer

Ph: 563.585.2985

Email: [stacyk@qcasinoandresort.com](mailto:stacyk@qcasinoandresort.com)

## FOR IMMEDIATE RELEASE

# DRA and Q Casino + Resort Announce Partnership with PinSeekers

*DRA Board approves plan to develop golf-themed entertainment destination offering high-end, year-round experiences for Dubuque residents and visitors*

**Dubuque, IA – September 25, 2024** – During their regularly scheduled meeting on September 24<sup>th</sup>, the DRA Board of Directors approved a plan recommending a partnership with [PinSeekers](#) that would bring a high-end, multi-level golf entertainment destination to the city-owned Chaplain Schmitt Island. The plan, which was presented by Alex Dixon, CEO and President of DRA and Q Casino + Resort, and Ryan Ranguette, Managing Partner at PinSeekers, still needs to be approved by the Dubuque City Council and the Iowa Racing & Gaming Commission. [Gronen](#) and [DBQ Property Group](#), a Dubuque-based developer and their real estate arm, will be the project's broker, general contractor and design firm. Construction on the proposed facility would begin in Spring 2025, with a planned opening by Spring 2026.

“We are thrilled to welcome the PinSeekers brand to Dubuque and Schmitt Island, which represents a big opportunity for DRA and Q Casino + Resort and the entire Dubuque region,” said Dixon. “PinSeekers is a destination-type facility that offers year-round fun and entertainment for all ages, and it will be a nice complement to the other exciting things we are doing here at Q Casino + Resort and on Schmitt Island. It is the type of attraction that helps drive traffic and it will be a positive addition to the local economy.”

PinSeekers, which currently has two other locations – one in Tiffin, Iowa, and the other in DeForest, Wisconsin – is a cutting-edge entertainment destination that offers opportunities for all ages. The proposed facility in Dubuque would have a driving range with interactive smart target greens that can be used year-round, day or night. As a part of the proposal, other features of the proposed entertainment destination would include:

- 40 all-weather, luxury golf suites
- 18-hole indoor synthetic turf mini-golf course
- [TopTracer Technology](#) that instantly tracks every shot and offers all players real-time statistics (club speed, ball speed, distance, etc.), as well as multiple games for people to enjoy (Longest Drive, Go Fish, Closest to the Pin, Approach Challenge, and more)
- [Full Swing Pro Series Simulators](#) featuring more than 30 courses, as well as 13 other interactive game experiences (Football, Baseball, Soccer, Zombie Apocalypse, and more)
- Casual restaurant and bar featuring a fresh twist on American classics
- Versatile rooftop lounge and nightclub providing space for live music
- Flexible event and meeting spaces to accommodate a wide range of gatherings

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“Dubuque is a great location for opening our third facility, as it is already a community with a strong local base and tourism presence in the tri-state state region,” said Ranguette. “What we offer fits very well into the city’s long-range plans for the area, so we are excited about this opportunity and look forward to working with the city, as well as DRA and Q Casino + Resort, to make this happen.”

The approval to proceed with a PinSeekers partnership aligns with other big projects that are planned for Schmitt Island, including the new, outdoor Iowa Amphitheater and the soon-to-be opened Island Social family entertainment area at Q Casino + Resort.

“We are pleased with the DRA Board’s approval of this project and look forward to sharing these plans with the Dubuque City Council and the Iowa Racing & Gaming Commission in the coming months,” commented Dixon. “Thank you to the Gronen team for introducing us to this exciting new brand, and to PinSeekers for investing in our great community. The addition of PinSeekers is aligned with our efforts to truly reshape and reimagine what Schmitt Island has to offer. I am delighted to keep this project moving forward and continuing to share our vision for Schmitt Island to a broader audience, as our intent is to be a catalyst that attracts additional brands and retailers to the area.”

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#### **About DRA**

DRA, through its gaming and entertainment facilities provides for social, economic and community betterment and lessens the burden of Dubuque city and area government, while contributing to the growth and viability of Dubuque area tourism. The organization has been a vital part of the community since its inception in 1985 and is operated by a volunteer board comprised of 21 directors who work together to guide operations of Q Casino + Resort. DRA holds the license for casino-gaming operations of Q Casino + Resort and is also the co-licensee for the Diamond Jo Casino, both of which are located in Dubuque. For more information on DRA and its community-minded mission, visit <https://dradubuque.com/>.